

**A14**

**Sreenidhi Institute of Science & Technology**

(An Autonomous Institution)

**Code No: 4Z214**

**MBA I - YEAR II – SEMESTER AUGUST 2015 (Regular)**

**ENTERPRISE RESOURCE PLANNING AND MANAGEMENT INFORMATION SYSTEMS**

**Time: 3 Hours Max. Marks: 60**

**Note: No additional answer sheets will be provided.**

**Part – A**

**Max. Marks: 10**

**Answer all the QUESTIONS**

1. Define Data warehousing.
2. Write any two objectives of supply chain management.
3. What are integrated management systems?
4. Write any two implementation strategies of ERP.
5. What do you mean by Executive Information system?
6. Write various components of ERP system.
7. Explain On- time shipment.
8. What is Cycle time?
9. Define GAP
10. What is BPR?

**Part – B**

**Max. Marks: 50**

**ANSWER ANY FIVE. ALL QUESTIONS CARRY EQUAL MARKS.**

1. Write about MRP AND MRP II elaborately.

2. Explain the following: a) ERP Implementation life cycle b) Team testing.

3. Explain briefly the role and importance of ERP modules.

4. a) Explain the concepts of Data Mining.

b) Explain about OLAP.

5. Elaborate the role of Decision Support system with an example?

6. a) What are the methods to be implemented to have better customer satisfaction?

b) What are the effects of reduction in lead time, on time shipment and reduction in

cycle time.

7. Explain the following:

a) GDSS b) Types of Information systems

**-- 00 -- 00 --**